



Alfa Romeo, Inc.

Headquarters and Eastern Division
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Western Division
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Dear Road & Track Reader:

Thank you for expressing your interest in our fine line of automobiles. Alfa Romeo currently offers four different models in the U.S.: the GTV 6/2.5 Sports Coupe, the Balocco, the Spider Veloce and the Limited Edition Spider.

We are enclosing brochures for the GTV 6 and the Spider Veloce as well as product information for the Limited Edition Spider and the Balocco.

Manufacturers suggested list price at port of entry* for each model are as follows:

GTV 6	\$17,455	Spider Veloce	\$14,990
Balocco	\$18,105	Ltd. Ed. Spider	\$13,495

We have also enclosed a color chart and a reprint from Road & Track for your information.

The Alfa Romeo is a very special automobile with years of racing heritage behind it. We believe the only real way to appreciate the superior handling and performance of an Alfa Romeo is to drive one.

We invite you to contact your nearest dealer in the enclosed Dealer Directory and ask for a test drive. We know you will find it an exciting experience.

If you require any additional information, please feel free to contact me at the address or phone number above.

Thank you.

Sincerely,

ALFA ROMEO, INC.

James B. Weber
Director of Field Sales Operations

*Inland freight and dealer preparation additional
enclosures