

Alfa Romeo





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FOR IMMEDIATE RELEASE

IMPROVEMENTS FOR ALFA ROMEO'S 1984 GTV-6

ENGLEWOOD CLIFFS, NJ - October 12, 1983 -- For 1984 the Alfa Romeo GTV-6 receives several changes aimed at giving the car a more attractive appearance, better performance with improved fuel economy and a more comfortable and sporting interior. In addition, the sliding metal sunroof becomes standard equipment on all GTV-6's.

STYLING CHANGES

The aim of the modifications to the GTV-6 is the enhancement of the classic body shape, thereby achieving a more modern look. The most noticeable change is the adoption of matt dark grey as the standard color for all exterior trim. This extends to new protective strips which have been applied along the lower side panels, and to the door and rear window frames. The GTV-6 will be available in two metallic colors (silver and black) as well as the traditional Alfa red. *Document owned by la Belle Auto*

The GTV-6 has also been brought into line with Alfa Romeo's new standard badgework. The front grille carries the new, larger Alfa Romeo badge which also appears at the rear. Another move towards modernizing the exterior appearance is the incorporation of the antenna in the windshield, where it is also safe from vandalism.

PERFORMANCE CHANGES

The newest and most important mechanical feature is the precise micro-processor controlled digital ignition system. This system optimizes engine performance and reliability by providing ideal ignition timing under all operating conditions. The fuel economy is increased 3mpg in both city and highway EPA ratings.

The gearing has been changed by using a 4.10 to 1 final drive ratio. This will improve acceleration times and enhance the overall performance of the GTV-6.

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The refined shifting mechanism and gearbox synchronization allows for smoother and more precise shifting.

INTERIOR CHANGES

Compared with the exterior styling changes, the modifications made to the interior of the GTV-6 are more significant. The design of the front seats has been completely revised. The new seats have prominent lateral and thigh support sections, head restraints with net inserts to improve visibility and progressive-rate seat springing. The over-all shape of the seat is that of the famous orthopedically designed rally seats. The new design also improves access to the back seat, which has also been re-shaped along the same lines as the front seats for better passenger comfort, increased headroom and convenience.

The leather and vinyl materials were chosen to achieve a new air of lightness and space, complemented by new design details which give a less cluttered appearance to the interior. Leather seating is standard equipment in conjunction with the new door and rear trim panels, matching the seat upholstery. The rear panels house the loudspeaker grilles, the ashtrays and the reels for the inertia-type safety belts. The armrests, door handles and rear window cranks are trimmed to match the panels themselves.

As an extra touch of distinction, the GTV-6 2.5 now has its steering wheel trimmed in black leather, with a matching black gear lever knob.

For the convenience of driver and passengers, a 30-second delay switch operates the interior lights, including a special light for the ignition switch. The front ashtray is now illuminated, as are the heating and ventilation controls. A new under-floor insulation layer cuts down noise transmission and makes the car's interior quieter than before. With the changes, the Alfa Romeo GTV-6 is well placed to continue as one of the most comfortable and convenient, as well as one of the fastest and most respected cars in its class.

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THE 1984 GTV-6/2.5 COUPE SPECIFICATIONS

STANDARD EQUIPMENT

- Bosch L-Jetronic fuel injection
- Bosch microprocessor-controlled digital ignition
- Sunroof
- Alloy wheels
- Pirelli P6 radial tires
- Tinted glass
- Air conditioning
- Rear window defroster
- Electrically controlled sideview mirrors
- Power front windows
- Full instrumentation:
 - electronic speedometer
 - electronic tachometer
 - oil pressure
 - water temperature
 - fuel level
 - fuel reserve
- Leather rim steering wheel and shift knob
- Integral air dam
- Courtesy lights, illuminated glove box, engine compartment light, illuminated ignition switch
- 3-speed windshield wipers, intermittent feature
- Reclining leather front seating
- Adjustable steering column
- Hatchback with closed luggage area
- Twin disc clutch
- Front ventilated power disc brakes
- 5-speed transaxle
- Full size spare tire on alloy wheel
- Quartz clock

EPA FUEL ECONOMY

21 EPA EST. City MPG; 34 EST. Highway MPG*

PRICE **

\$19,000. poe

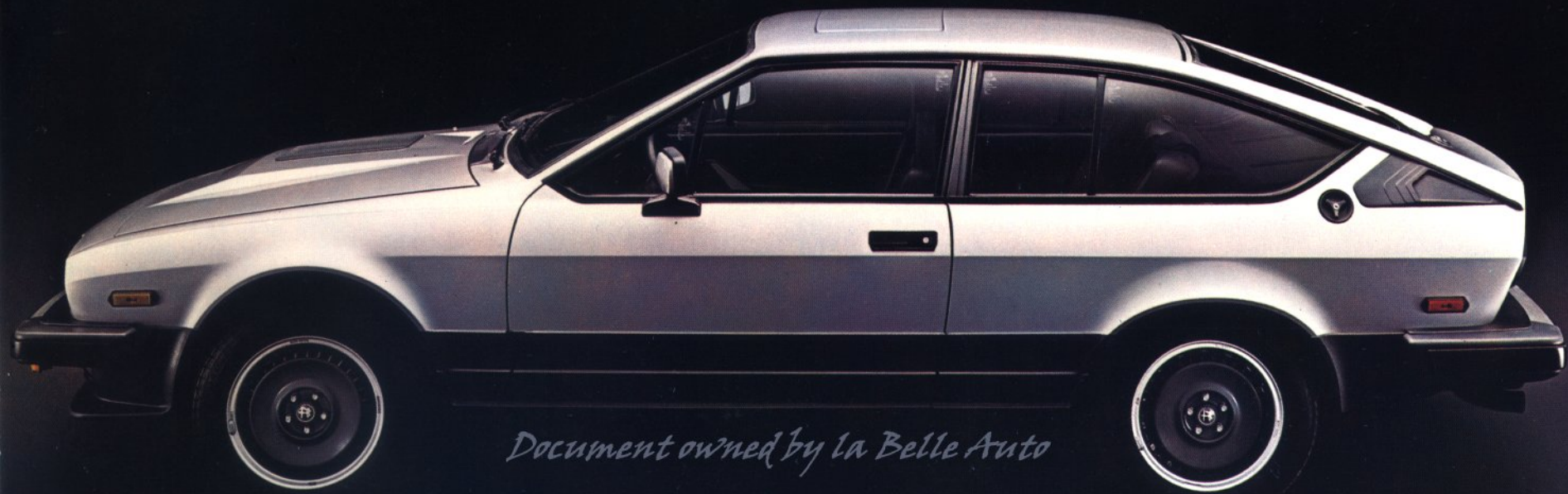
260. freight

147.50 Dealer preparation

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* Use EPA EST. MPG for comparison. Your mileage may vary depending on speed, weather and trip length. Actual highway mileage will probably be less.

** Price Includes Air Conditioning, Sports Leather Seats, Light Alloy Wheels, Sliding Sunroof, Electric Windows, Electric Mirrors, and Metallic Paint as Applicable.



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