



**The
Alfa Romeo**



**Mille Miglia
Sprint**



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Alfa Romeo

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PRESS RELEASE

For Immediate Release

CHAMPION DRIVES NEW ALFA -- Former auto racing champion John Fitch recently tested this new Alfa Romeo Mille Miglia Sprint coupe at the sports car race track in Lime Rock, Conn. The new high-performance car, one of only 500 being produced by Alfa, is named in honor of the world's most famous road race. Run for 1000 miles through the streets of Italy from 1927 to 1957, the Mille Miglia was won 11 times by Alfa Romeo.

Fitch, who won the GT class driving for Mercedes-Benz in 1955, noted that this Alfa would be a "delightful" car to race in the Italian Classic if it were still being contested today. "In fact," he continued, "many of the features of the Alfa Mille Miglia were only on the most sophisticated racing cars in 1955. Five-speed transaxles, for example, or DeDion rear suspensions were seen only on Grand Prix cars while aerodynamic aids such as the front air dam and rear spoiler didn't even exist."